

# CSR Projects in EdTech in India (FY2019)

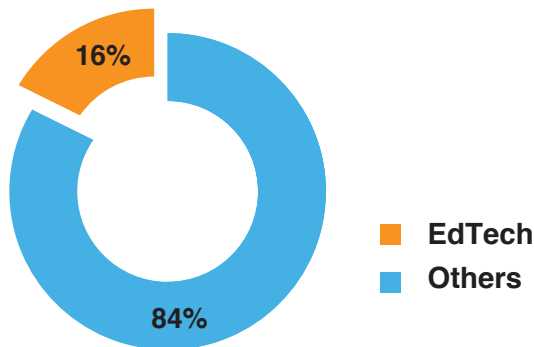
Understanding how companies are investing in EdTech projects through CSR

79 out of 542 companies in education

INR 515 Cr. Funding

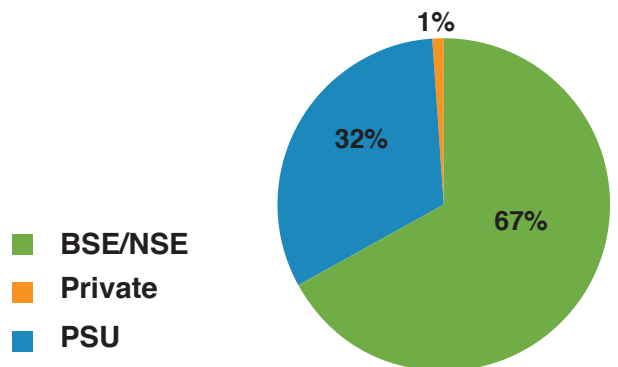


## EdTech Vs. Non- EdTech CSR Funding In Education



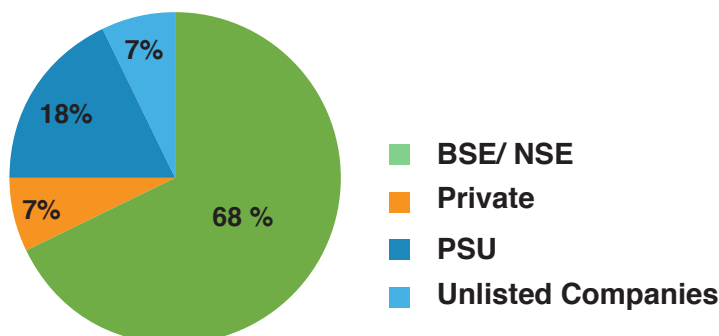
16% of CSR funds in education are directed towards EdTech projects

## CSR Contribution by different types of companies to EdTech Projects (Funding)

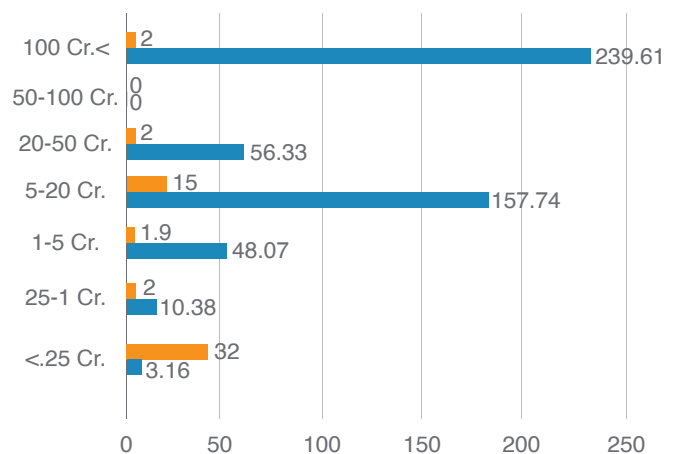


Funding by ownership-type of companies

## Project by ownership-type of companies



## CSR initiatives in EdTech

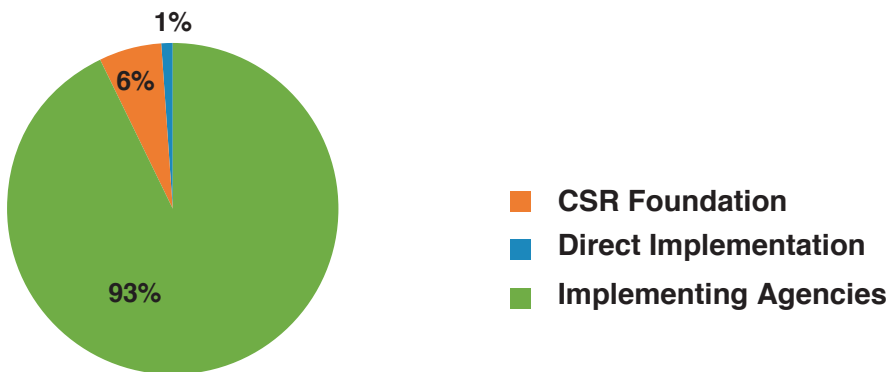


■ Number of Projects ■ CSR Funding (in INR Cr.)

## List of top 10 companies contributing to Ed-Tech Projects:

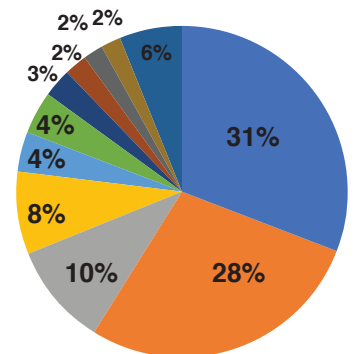
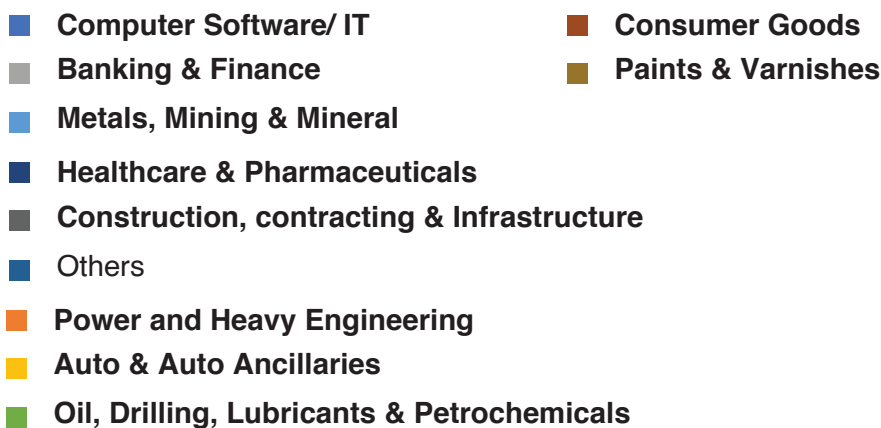
Sr. No.	Top Ten Company Names	Amount EdTech Projects (INR Cr.)
1	NTPC Limited	132.03
2	Wipro Limited	107.582
3	Tata Consultancy Services Limited	36
4	Hindustan Zinc Limited	22.37
5	Hero MotoCorp Limited	20.3356
6	Housing Development Finance Corporation Limited	19.22
7	Kotak Mahindra Bank Limited	18.3793
8	Mahindra and Mahindra Limited	13.67
9	Divis Laboratories Limited	12.05
10	Larsen & Toubro Infotech Limited	11.882

## Project- implementation Mode



Implementing agencies lead the execution of Edtech projects

## Key industries contributing to EdTech Projects



Research and analysis by **CSRBOX**, India's largest CSR and social impact research organization.

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